



77th Annual

MIDWEST CHARITY HORSE SHOW

June 12-16, 2018

Matinee and Evening Performances, Tuesday - Saturday
Illinois State Fairgrounds, Springfield, Illinois

The Directors of the Midwest Horse Show Association are pleased to announce **COCO Children's Cancer Fund** as this year's charitable beneficiary. A project of the Southern Illinois University School of Medicine, Springfield, Camp COCO is a one-week summer camp for children with cancer and/or blood diseases, and their siblings. Thank you for your past support of the Midwest Charity Horse Show and its charitable endeavors. We are hoping for your support this year. Midwest Charity Horse Show is a 501(c)(3) organization.

Midwest Charity Horse Show attracts participants from across the country for the largest of equine events hosted here in Springfield, Illinois.

ADVERTISING AGREEMENT - DEADLINE FOR PROGRAM ADVERTISING MAY 1

Name of Firm or Individual _____

Address _____

City, State, Zip _____

E-mail address _____ Phone _____

Responsible Party _____ Date _____

Horse Show Program Other _____

Camera Ready preferred in jpeg or pdf, no bleed.

ADVERTISING INFORMATION:

- No Changes from last year, Previous Ad Attached
- See Current Changes: ___ Ad Attached ___ Email Ad
- All New Ad: ___ Ad Attached ___ Email Ad
- New Ad Sponsor: ___ Ad Attached ___ Email Ad
- Donation Only: A Friend or Happy Ad

RATES:

- Outside Back Cover or Centerfold - \$500
- Inside Front Cover or Inside Back Cover - \$300
- Full page, 7.5" wide x 10" height - \$200
- Half page, 7.5" wide x 5" height - \$100
- Quarter Page, 3.75" wide x 5" height - \$50
- Business Card, 3.75" wide x 2.5" height - \$25
- Other: _____

Amount due: _____ Payment Received: _____

** For corporate advertising and sponsorship packages, please contact us for more information.**

MAKE CHECKS PAYABLE TO:
Midwest Charity Horse Show Association, PO Box 9828, Springfield, IL 62791-9828
www.midwestcharity.com

Received by: _____

Phone: _____ Email: _____

Comments: _____